

# Paul Stimpson | CV

127C Evering Road, London, N16 7BU

07886 035 514 Date of Birth | 03 Mar 1986 mail@paulstimpson.co.uk

www.paulstimpson.co.uk

## Employment History

### June 2011 - present

International Institute for Anti-Ageing Graphic Designer, London

- Sole designer working across the companies four brands, spanning skin care, make-up, nutritional supplements and recruitment.
- Design monthly product offer flyers
- Design and prepare HTML email campaigns
- Design web sites ready to be coded.
- Produce posters, flyers, counter display units for three in-salon brands
- Produce artwork ready for print.
- Any general, ad hoc design as required by the company.

### March 2008 – June 2011

John Mills Ltd (JML), Graphic and Product Packaging Designer, Kentish Town, London

- Working in a small team designing both corporate and retail literature
- Responsible for JML direct catalogue, a 40-50 page file offering a large range of JML products. Setting up new styles sheets and libraries during a recent redesign
- Designing the new lifestyle magazine, Great Ideas, distributed to existing customers
- Creating individual product identities, and packaging solutions for new products
- Organising and directing photo shoots for catalogue, Great Ideas, promotion and product packaging
- Creating and designing TV sets for JML Home Shopping channel
- Designing and organising large format printing for sets, instore promotions and events
- Designing within the JML brand guidelines
- Artworking photographs before use on packaging or catalogues, and archiving for future use
- Setting up templates for instruction manuals, and typeset in English and other languages as required. Drawing illustrations to increase usability of these manuals
- Actioning any ad hoc requests from different departments within JML (UK and international), and developing good working relationships with all colleagues

### October 2007 – March 2008

DTP Technician, Oxford University Press ELT Department, Oxford

- Setting new books from design layouts provided by the design department
- Making alterations as required from editors and designers
- Updating books from Quark to InDesign for future editions
- Setting paragraph and character styles in the best manner to ensure consistency throughout entire book
- Importing core text from a styled word document to InDesign as provided by editors and writers
- Fluent in editors proofing marks
- Working to tight print deadlines

## Experience in Design

### Easter 2007

Gemalto UK, Fareham

- Working in the pre press department at this major credit card printer
- Gained an understanding of the different printing techniques and regulations within this area of design
- Designed a range of cards showcasing the different printing finishes available to the clients

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## Freelance Work

- inPrint, The Magazine for the Society of Young Publishers – Designed Quarterly liasing with editors and writers, and creating print ready artwork for printers
- Anglesey Hotel Christmas and Bar Menus
- Spark, University of Reading Student Newspaper (while at university)
- Trifle Solutions and CurryFresh marketing postcards (while at university)
- University of Reading Real Job Scheme – corporate identity, stationary and promotional material for Performance Cricket. (while at university)

## Training Courses

- Advanced Illustrator CS5, Transmedia Training (Summer 2010)
- Advanced inDesign CS5, Transmedia Training (Autumn 2010)
- Flash CS5 Rich Content Creation, Transmedia Training (Winter 2011)

## Software Packages

- Adobe inDesign CS3/5(Advanced)
- Adobe Illustrator CS3/5 (Advanced)
- Adobe Photoshop CS3 (Advanced)
- Adobe Acrobat
- MS Office
- Basic HTML Coding and Adobe Flash

## Other Qualifications

- RSA Initial Text Processing | Pass with Distinction
- Associated Board of the Royal School of Music | Pass Grade 4 Tuba
- St. Johns Ambulance Young Lifesaver Award Scheme Senior | Pass

## Education

### October 2004 – July 2007

University of Reading, BA (Hons) Design for Graphic Communication, 2:1

### September 2002 – June 2004

Bay House School Sixth Form | 3 A-Levels:

Graphic Design (B) | Geography (C) | Economics & Business Studies (C); 1 AS-Level: English Language (B)

### September 1997 – June 2002

Bay House School | 10 GCSE's

Information Studies (A\*) | Mathematics (A) | Graphic Design (A) | Science: Double Award (AA) English (B) English Literature (B) | Geography (B) Music (B) | Spanish (C)

## References

### Kevin Dickens

Design Manager

John Mills Ltd

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### Kevin Meacham

Head Chef

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